

HOMEARAMA

NORTON COMMONS 2011

July 16-31

Application for Exhibit Tent Space

Produced by: The Home Builders Association of Louisville * 1000 N. Hurstbourne Pkwy. Louisville, KY 40223
* 502-429-6000/fax - 502-429-6036/www.homearama.com

Company: (Please Print) _____

Contact: _____ e:mail _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Product or Business (required): _____

(Participation is based on show management's approval.)

TOTAL BOOTH COST: \$1,500.00 Non Members \$1,300.00 Members

A 50% deposit of the total booth cost must be submitted with completed agreement to hold space.
After May 20, 2011 full payment is due with contract. All balances are due June 24, 2011.

All Deposits are non-refundable.

Cancellations made after May 20, 2011 will be required to make full booth payment.

Do not sign this application until you have read both front and back sides. By signing below, you agree to all terms, rules and regulations stated on both the front and back sides of this contract.

Company Name: _____

Signature/Title: _____ Date: _____

For Office Use Only

Booth # _____ Site: Norton Commons Amount: \$ _____ Check #/Date: _____

Accepted by: _____ Date: _____

Gail Schell, Vice President of Events & Operations

HOMEARAMA

2011 Exhibitor Tent Rules & Regulations

1. Booths: The in-line booths have 8' high back drapes (if needed), and 48" high divider drapes between each exhibitor. Standard booths approximately (10'x 10' or one or more standard booths in a straight line) should not exceed 8' in height. **Exhibits may extend one half of depth of booth (from rear to front) at 8' height. Remaining front half of booth depths shall not exceed 48" in height.** The heights are VERY strict since the exhibit tent will prohibit exhibits any higher than 8' high. All exposed parts of display partitions must be finished or covered so they do not present an unsightly appearance when viewed from adjoining booths or aisles. Any additional equipment, carpenter work, shelving and decorative features may be available from the Association for a fee. Charges for special facilities or services shall be payable to the Association.
2. Subletting: No space may be sublet.
3. Move-in is Thurs. & Fri., July 14 & 15, 2011 from 10 a.m. – 4 p.m. Move-out time starts Sunday, July 31 at 6 p.m. No vehicles are allowed in the exhibit tent during move-in or move-out. Exhibits must be removed no later than Monday, August 1st by 12 Noon.
4. Exhibitors may distribute literature and demonstrate products or services from his/her booth. *Exhibitors are not permitted to perform any of these actions outside the confines of his or her booth.*
5. Exhibitors are not permitted to distribute food, drink, yard sticks, bags or other items deemed unacceptable by the Home Builders Association of Louisville. Please have all items intended for distribution approved by the HBAL.
6. INDEMNIFICATION: Exhibitor agrees to indemnify, defend and hold harmless the Home Builders Association of Louisville, Inc. (HBAL) and its agents, employees, officers, directors, representatives and affiliates against all loss, costs, damages, liabilities, actions, causes of action, demands, claims or injury of any nature whatsoever brought or asserted by any person and in any way connected with, arising out of or claimed to be arising out of , exhibitor's booth or any rental space used by exhibitor. This agreement to indemnify, defend and hold harmless extends to all claims of injury or damage related to your actions or the booth rented by exhibitor, whether direct or indirect, incidental or consequential, regardless of whether they are the result of the negligence of HBAL. This agreement to indemnify, defend and hold harmless, also includes, without limitations, all claims, demands and actions arising out of or in any way related to any license, copyright, trademark or patent rights or laws, and claims, demands and actions related to any theft or claim of theft of any personal property.
7. Aisle space shall be under the exclusive control of the Home Builders Association of Louisville.
8. Floor Plan: The floor plan is subject to change without notification to exhibitors.
9. Character of Exhibits: The Management reserves the right to decline or prohibit, any exhibit, or part of exhibit, which is not in keeping with the character of the general exhibits; this refers to conduct of persons, printed matter, souvenirs, or anything that may be classed as undesirable. Any mechanical devices must be operated in such a way as not to make noise or to interfere with the exhibits of others.
10. Loudspeakers and high volume sound equipment are prohibited. Audio video equipment must be restricted in volume so as not to disturb other exhibitors. Management reserves the right to enforce these restrictions at its discretion.
11. Neither the Home Builders Association of Louisville nor Homearama will be liable for fulfillment of contract for rental or space if non-performance is due to strikes, acts of God, the authority of the law, or any cause beyond their control. Exhibitors shall waive any claim for damage or compensation in the premises.
12. Materials Subject to License or Restriction: Exhibitor shall bear sole responsibility and liability for any and all licenses and/or fees which arise under United States Copyright Law. Within the exhibitor's leased space and within such space as the exhibitor may use for the presentation of any lecture, demonstration and/or performance, this responsibility and liability shall apply to all performances, both live and recorded, of music or other material subject to restriction and/or license. The exhibitor agrees to protect and save harmless the Association against any and all claims for loss, injury, lack of license or payment, or damage to persons or property, brought on behalf of any person, firm, or licensing agency, and arising out of acts, omissions, or negligence of exhibitor, its agents, or employees.
13. Security: The HBAL will have perimeter guard service at the Homearama site 24 hours a day including all set-up, show and move-out days. You are reminded, however, that this is an open booth exposition and that the primary responsibility for safe guarding your exhibit and merchandise is yours. While HBAL management will exercise reasonable care to safeguard your property, neither HBAL management nor the security contractor shall be liable for any loss, damage or claims of any kind relating to property in or around exhibitor's booth. Please keep in mind this is an outdoor event, plan accordingly when setting up your display. The HBAL works to protect items in the tent from extreme heat, winds, rain and other weather related issues but no guarantees are made.
14. Insurance: A current certificate of liability insurance that includes the HBAL as an additional insured for the dates of July 15-31, 2011 is required of all exhibitors. Certificate due by June 15, 2011.
15. Terms of Booth Payment: Booth space is \$1,500 per 10' x 10 space. HBAL members may take a \$200 discount. 50% deposit on total booth cost must be submitted by **May 20, 2011. The booth balance is due June 24, 2011. (After deposit deadline date full payment is due with contract.) All Deposits are non-refundable.**
16. **Cancellations:** Cancellations made after May 20, 2011 will be required to make full booth payment.