

**Louisville Magazine Sex Survey  
for October 2009 issue**

**Q1. Are you . . . ?**

A man  
A woman  
Transgender

**Q2. What is your age?**

**Q3. Which of these commonly used terms best describes your sexual orientation?**

Heterosexual  
Homosexual  
Bisexual  
Asexual (not attracted to other people)

**Q4. Are you . . . ?**

Single, not dating  
Single and dating  
In a relationship  
Married and living together  
Married and living in different houses (but not separated)  
Separated  
Divorced  
Widowed

**Q5. Where do you live?**

Louisville Metro Area  
Outside Louisville Metro Area, but within an hour's drive from it  
In Kentucky, but more than an hour's drive away from Louisville  
In Indiana, but more than an hour's drive away from Louisville  
Another state

	ALL PERCENT	ALL COUNT	MEN PERCENT	WOMEN PERCENT	MARRIED PERCENT	NOT MARRIED PERCENT
A man	44.6%	251	100.0%	NA	49.6%	41.3%
A woman	55.4%	312	NA	100.0%	50.4%	58.7%
Transgender	0.0%	0	0.0%	0.0%	0.0%	0.0%
<b>Q2. What is your age?</b>	Avg. = 38.9		Avg. = 40	Avg. = 38	Avg. = 41	Avg. = 36
<b>Q3. Which of these commonly used terms best describes your sexual orientation?</b>						
Heterosexual	88.6%	499	86.1%	90.7%	96.9%	81.5%
Homosexual	6.4%	36	10.8%	2.9%	1.2%	10.9%
Bisexual	3.9%	22	2.8%	4.8%	1.6%	5.9%
Asexual (not attracted to other people)	1.1%	6	0.4%	1.6%	0.4%	1.7%
<b>Q4. Are you . . . ?</b>						
Single, not dating	10.5%	59	10.4%	10.6%	0.0%	19.5%
Single and dating	9.9%	56	10.0%	9.9%	0.0%	18.5%
In a relationship	27.0%	152	25.1%	28.5%	0.0%	50.2%
Married and living together	44.6%	251	50.2%	40.1%	98.8%	0.0%
Married and living in different houses (but not separated)	0.5%	3	1.2%	1.0%	1.2%	0.0%
Separated	1.1%	6	3.2%	1.0%	0.0%	2.0%
Divorced	5.3%	30	0.0%	7.1%	0.0%	9.9%
Widowed	1.1%	6	0.0%	1.9%	0.0%	0.0%
<b>Q5. Where do you live?</b>						
Louisville Metro Area	75.5%	425	74.9%	76.0%	73.6%	76.9%
Outside Louisville Metro Area, but within an hour's drive from it	16.3%	92	15.1%	17.3%	19.3%	13.9%
In Kentucky, but more than an hour's drive away from Louisville	2.0%	11	2.8%	1.3%	1.6%	2.3%
In Indiana, but more than an hour's drive away from Louisville	1.6%	9	1.6%	1.6%	0.8%	2.3%
Another state	4.6%	26	5.6%	3.8%	4.7%	4.6%

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**Q7. Do you think it is OK for men to have sex before marriage?**

	ALL PERCENT	ALL COUNT	MEN PERCENT	WOMEN PERCENT	MARRIED PERCENT	NOT MARRIED PERCENT
Yes	89.8%	504	90.4%	89.4%	85.4%	93.7%
No	10.2%	57	9.6%	10.6%	14.6%	6.3%

**Q8. Do you think it is OK for women to have sex before marriage?**

Yes	90.0%	502	91.1%	89.0%	85.4%	94.0%
No	10.0%	56	8.9%	11.0%	14.6%	6.0%

**Q9. In your opinion, is it OK for a man to have a one-night stand?**

Yes	68.4%	379	74.1%	63.8%	59.1%	76.1%
No	31.6%	175	25.9%	36.2%	40.9%	23.9%

**Q10. In your opinion, is it OK for a woman to have a one-night stand?**

Yes	68.0%	380	73.5%	63.5%	58.1%	76.3%
No	32.0%	179	26.5%	36.5%	41.9%	23.7%

**Q11. During the past four weeks, how often have you had sexual intercourse with a partner?**

Not at all	23.2%	130	20.1%	25.7%	13.0%	30.7%
Once or twice	22.3%	125	24.9%	20.3%	27.6%	18.3%
About once a week	19.1%	107	22.1%	16.7%	26.4%	13.3%
A few times per week	30.4%	170	28.5%	31.8%	30.3%	30.7%
Almost every day	5.0%	28	4.4%	5.5%	2.8%	7.0%

**Q12. How often would you say you desire to have sex with your partner?**

Not at all	3.3%	18	2.4%	3.9%	2.8%	3.7%
Rarely	4.0%	22	2.8%	4.9%	4.7%	2.7%
Sometimes	26.3%	145	21.9%	29.8%	32.8%	20.7%
Often	66.5%	367	72.9%	61.3%	59.7%	72.8%

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**Q13. Do you wish that you had . . .**

More sex than you do  
Less sex than you do  
Neither — I have just about the right amount

**Q14. Since you have been married, have you had sex with anyone besides your husband or wife?**

Yes — I've had sexual intercourse with other people  
No — I have not  
I've kissed or had other types of sexual contact with others, but have not had sexual intercourse with anyone besides my husband or wife since I've been married  
N/A — I am not married

**Q15. If you had sex with others, which best describes your situation:**

My spouse knew that I had sex with someone else and it was OK with him/her  
My spouse did not know, but then found out (and was not happy about it)  
My spouse has never found out  
Other (please specify below)  
N/A — I am not married  
N/A — I'm married but haven't had sex with anyone else

**Q16. Since you committed to the relationship, have you had sex with anyone besides your current boyfriend/girlfriend?**

Yes — I've had sexual intercourse with other people  
No — I have not  
I've kissed or had other types of sexual contact with others, but have not had sexual intercourse with anyone besides my boyfriend or girlfriend since we've been in a relationship together  
N/A — I'm single and unattached or married

	ALL PERCENT	ALL COUNT	MEN PERCENT	WOMEN PERCENT	MARRIED PERCENT	NOT MARRIED PERCENT
More sex than you do	66.4%	372	74.0%	60.3%	68.5%	64.8%
Less sex than you do	0.5%	3	0.4%	0.6%	0.8%	0.3%
Neither — I have just about the right amount	33.0%	185	25.6%	39.0%	30.7%	34.9%
<b>Q14. Since you have been married, have you had sex with anyone besides your husband or wife?</b>						
Yes — I've had sexual intercourse with other people	12.4%	52	14.1%	10.8%	16.1%	NA
No — I have not	48.2%	202	46.6%	49.8%	76.8%	NA
I've kissed or had other types of sexual contact with others, but have not had sexual intercourse with anyone besides my husband or wife since I've been married	4.5%	19	5.8%	3.3%	7.1%	NA
N/A — I am not married	34.8%	146	33.5%	36.2%	0.0%	NA
<b>Q15. If you had sex with others, which best describes your situation:</b>						
My spouse knew that I had sex with someone else and it was OK with him/her	3.6%	14	3.1%	4.1%	4.0%	NA
My spouse did not know, but then found out (and was not happy about it)	3.4%	13	4.2%	2.6%	5.4%	NA
My spouse has never found out	8.0%	31	11.5%	4.6%	11.7%	NA
Other (please specify below)	2.1%	8	1.0%	3.1%	2.2%	NA
N/A — I am not married	37.6%	145	36.5%	38.7%	0.0%	NA
N/A — I'm married but haven't had sex with anyone else	45.3%	175	43.8%	46.9%	76.7%	NA
<b>Q16. Since you committed to the relationship, have you had sex with anyone besides your current boyfriend/girlfriend?</b>						
Yes — I've had sexual intercourse with other people	10.7%	39	13.9%	8.1%	NA	14.7%
No — I have not	49.3%	179	47.3%	51.0%	NA	58.0%
I've kissed or had other types of sexual contact with others, but have not had sexual intercourse with anyone besides my boyfriend or girlfriend since we've been in a relationship together	3.3%	12	3.0%	3.5%	NA	3.5%
N/A — I'm single and unattached or married	36.6%	133	35.8%	37.4%	NA	23.8%

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**Q17. If you have had sex with others, which best describes your situation:**

My partner knew that I had sex with someone else and it was OK with him/her  
 My partner did not know, but then found out (and was not happy about it)  
 My partner never found out  
 Other (please specify below)  
 N/A — I'm single and unattached or married  
 N/A — I'm in a relationship but have not had sex with anyone else

	ALL PERCENT	ALL COUNT	MEN PERCENT	WOMEN PERCENT	MARRIED PERCENT	NOT MARRIED PERCENT
My partner knew that I had sex with someone else and it was OK with him/her	3.6%	12	5.2%	2.3%	NA	5.3%
My partner did not know, but then found out (and was not happy about it)	1.8%	6	2.6%	1.1%	NA	2.4%
My partner never found out	6.9%	23	7.1%	6.8%	NA	9.1%
Other (please specify below)	0.6%	2	1.3%	40.1%	NA	1.0%
N/A — I'm single and unattached or married	39.3%	130	38.3%	49.7%	NA	27.9%
N/A — I'm in a relationship but have not had sex with anyone else	47.7%	158	45.5%	0.0%	NA	54.3%
<b>Q18. Over the past four weeks, WHEN YOU HAVE BEEN BY YOURSELF (no one else was there), how often have you visited sexually explicit websites — meaning adult websites with nude photos of women or men, or photos/videos of sexual content?</b>						
Not at all	54.0%	302	26.1%	76.5%	57.9%	50.7%
Once of twice	16.6%	93	17.7%	15.8%	18.1%	15.3%
About once a week	8.2%	46	12.9%	4.5%	6.7%	9.7%
A few times per week	12.5%	70	25.3%	2.3%	12.2%	13.0%
Almost every day	8.6%	48	18.1%	1.0%	5.1%	11.3%
<b>Q19. Over the past four weeks, WHEN YOU HAVE BEEN WITH A ROMANTIC/SEXUAL PARTNER, how often have you visited sexually explicit websites together — meaning adult websites with nude photos of women or men, or photos/videos of sexual content?</b>						
Not at all	88.0%	485	84.4%	90.9%	92.9%	83.6%
Once or twice	9.3%	51	10.2%	8.5%	6.3%	11.9%
About once a week	1.3%	7	2.0%	0.7%	0.4%	2.0%
A few times per week	0.9%	5	2.0%	0.0%	0.4%	1.4%
Almost every day	0.5%	3	1.2%	0.0%	0.0%	1.0%

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**Q20. Over the past four weeks, how often have you watched sexually explicit films or DVDs (not on the Internet) WHILE ALONE?**

	ALL PERCENT	ALL COUNT	MEN PERCENT	WOMEN PERCENT	MARRIED PERCENT	NOT MARRIED PERCENT
Not at all	81.9%	457	74.3%	88.0%	87.0%	78.4%
Once or twice	10.9%	61	13.7%	8.7%	9.5%	11.6%
About once a week	3.2%	18	4.0%	2.6%	2.0%	4.0%
A few times per week	2.5%	14	5.2%	0.3%	1.6%	3.3%
Almost every day	1.4%	8	2.8%	0.3%	0.0%	2.7%

**Q21. Over the past four weeks, how often have you watched sexually explicit films or DVDs (not on the Internet) WITH YOUR PARTNER?**

Not at all	87.1%	479	84.4%	89.2%	85.4%	88.3%
Once or twice	10.2%	56	11.1%	9.5%	12.2%	8.6%
About once a week	2.0%	11	3.7%	0.7%	2.4%	1.7%
A few times per week	0.7%	4	0.8%	0.7%	0.0%	1.4%
Almost every day	0.0%	0	0.0%	0.0%	0.0%	0.0%

**Q22. Have you ever faked an orgasm?**

Yes	53.4%	296	29.4%	72.5%	48.2%	57.7%
No	46.6%	258	70.6%	27.5%	51.8%	42.3%

**Q23. How often have you or your partner used Viagra, Cialis or other prescription performance-enhancing drugs before sex?**

Never	82.4%	459	79.4%	84.8%	79.1%	85.6%
Once or twice	9.3%	52	11.3%	7.8%	11.5%	7.4%
Several times	5.9%	33	6.5%	5.5%	6.3%	5.4%
Every time or almost every time we have intercourse	2.3%	13	2.8%	1.9%	3.2%	1.7%

**Q24. Have you ever used a vibrator, whether alone or with a partner?**

Yes	67.9%	379	54.8%	78.4%	64.8%	70.7%
No	32.1%	179	45.2%	21.6%	35.2%	29.3%

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	ALL PERCENT	ALL COUNT	MEN PERCENT	WOMEN PERCENT	MARRIED PERCENT	NOT MARRIED PERCENT
<b>Q25. Over the past four weeks, how often have you used sex toys (including vibrators), whether alone or with a partner?</b>						
Not at all	59.4%	330	68.7%	51.8%	64.0%	55.4%
Once or twice	21.0%	117	22.1%	20.2%	20.6%	21.1%
About once a week	9.9%	55	4.8%	14.0%	7.5%	12.1%
A few times per week	8.5%	47	4.0%	12.1%	7.9%	9.1%
Almost every day	1.3%	7	0.4%	2.0%	0.0%	2.3%
<b>Q26. Have you ever masturbated (stimulated your own genitals for pleasure) whether or not you had an orgasm?</b>						
Yes	93.9%	524	96.4%	91.9%	94.8%	93.0%
No	6.1%	34	3.6%	8.1%	5.2%	7.0%
<b>Q27. Over the past four weeks, how often have you masturbated alone?</b>						
Not at all	23.3%	130	14.0%	30.9%	30.8%	17.4%
Once or twice	27.3%	152	21.6%	31.9%	31.6%	23.1%
About once a week	18.1%	101	19.2%	17.3%	15.4%	20.4%
A few times per week	18.7%	104	22.8%	15.3%	15.0%	22.1%
Almost every day	12.6%	70	22.4%	4.6%	7.1%	17.1%
<b>Q28. Over the past four weeks, how often have you masturbated together with a partner (stimulating your own, or each other's, genitals)?</b>						
Not at all	51.3%	283	51.0%	51.5%	51.2%	50.5%
Once or twice	27.0%	149	32.7%	22.5%	31.3%	23.7%
About once a week	14.3%	79	12.2%	16.0%	13.5%	15.3%
A few times per week	6.5%	36	3.7%	8.8%	4.0%	8.8%
Almost every day	0.9%	5	0.4%	1.3%	0.0%	1.7%

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**Q29. Over the past four weeks, how often have you used alcohol or recreational drugs to get in the mood for sex?**

	ALL PERCENT	ALL COUNT	MEN PERCENT	WOMEN PERCENT	MARRIED PERCENT	NOT MARRIED PERCENT
Never	61.2%	342	63.9%	59.0%	63.2%	59.5%
Rarely	18.1%	101	15.7%	20.0%	19.0%	17.3%
Sometimes	15.2%	85	14.5%	15.8%	13.8%	16.6%
Often	4.5%	25	5.2%	3.9%	2.8%	6.0%
Most times that I've had sex	1.1%	6	0.8%	1.3%	1.2%	0.7%

**Q30. Have you ever had sex on a first date?**

Yes	57.8%	319	65.0%	52.0%	55.8%	59.6%
No	42.2%	233	35.0%	48.0%	44.2%	40.4%

**Q31. Have you ever had a one-night stand with someone who was previously a stranger?**

Yes	51.5%	286	60.9%	44.0%	47.8%	54.8%
No	48.5%	269	39.1%	56.0%	52.2%	45.2%

**Q32. Over the past four weeks, how often have you engaged in oral sex?**

Not at all	33.0%	183	32.0%	33.8%	29.8%	34.9%
Once or twice	33.3%	185	33.6%	33.1%	41.7%	26.8%
About once a week	19.8%	110	21.1%	18.8%	19.8%	20.1%
A few times per week	12.3%	68	11.3%	13.0%	7.9%	16.1%
Almost every day	1.6%	9	2.0%	1.3%	0.8%	2.0%

**Q33. How old were you when you had sexual intercourse for the first time?**

Avg. = 18			Avg. = 18	Avg. = 17	Avg. = 18	Avg. = 18
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**Q34. Over the past four weeks, how many people have you had sexual intercourse with?**

	ALL PERCENT	ALL COUNT	MEN PERCENT	WOMEN PERCENT	MARRIED PERCENT	NOT MARRIED PERCENT
No one	22.9%	128	20.1%	25.2%	12.3%	30.9%
1 person	69.2%	387	68.3%	70.0%	83.0%	58.5%
2 people	5.0%	28	7.6%	2.9%	3.2%	6.6%
3 people	1.6%	9	2.0%	1.3%	0.8%	2.3%
4-10 people	0.7%	4	1.2%	0.3%	0.4%	1.0%
More than 10 people	0.5%	3	0.8%	0.3%	0.4%	0.7%

**Q35. If you are married, did you have sex before you were married?**

	ALL PERCENT	ALL COUNT	MEN PERCENT	WOMEN PERCENT	MARRIED PERCENT	NOT MARRIED PERCENT
Yes	54.3%	275	57.9%	51.3%	94.0%	NA
No	3.4%	17	3.4%	3.3%	6.0%	NA
N/A — I am not married	42.3%	214	38.6%	45.4%	0.0%	NA

**Q36. How often have you participated in a threesome or other group sex?**

	ALL PERCENT	ALL COUNT	MEN PERCENT	WOMEN PERCENT	MARRIED PERCENT	NOT MARRIED PERCENT
Never	71.8%	400	66.1%	76.4%	76.2%	68.3%
Rarely	19.7%	110	21.4%	18.4%	18.7%	20.7%
Sometimes	6.6%	37	9.3%	4.5%	4.4%	8.3%
Often	1.6%	9	2.8%	0.6%	0.8%	2.3%
Most times I've had sex	0.2%	1	0.4%	0.0%	0.0%	0.3%

**Q37. How often have you had sexual intercourse with someone of your same sex (women with another woman; men with another man)?**

	ALL PERCENT	ALL COUNT	MEN PERCENT	WOMEN PERCENT	MARRIED PERCENT	NOT MARRIED PERCENT
Never	80.5%	447	83.4%	78.2%	86.5%	75.9%
Rarely	8.6%	48	3.2%	13.0%	10.8%	6.7%
Sometimes	3.8%	21	2.4%	4.9%	2.0%	5.0%
Often	1.6%	9	2.0%	1.3%	0.8%	3.0%
Most or all of the times I've had sex	5.4%	30	8.9%	2.6%	0.0%	9.4%

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**Q38. To what extent do you share intimate sexual details with your friends?**

- I frequently talk to my friends about my sex life
- I sometimes talk to my friends about my sex life
- I rarely talk to my friends about my sex life
- I never talk to my friends about my sex life

**Q39. Have you ever had sexual fantasies about . . . (check all that apply)**

- A co-worker
- A same-sex friend
- An opposite-sex friend
- A celebrity
- A relative or in-law
- None of these

**Q40. Have you ever made or had made sexually explicit photograph(s) or video(s) of yourself?**

- Yes
- No

**Q41. If so, was your current partner in the photograph(s) or video(s) with you?**

- Yes
- No
- N/A — I don't currently have a partner

**Q42. With how many different people have you ever had sexual intercourse?**

**Q43. With how many different people have you ever had oral sex?**

	ALL PERCENT	ALL COUNT	MEN PERCENT	WOMEN PERCENT	MARRIED PERCENT	NOT MARRIED PERCENT
I frequently talk to my friends about my sex life	9.2%	51	7.3%	10.7%	5.2%	12.7%
I sometimes talk to my friends about my sex life	32.7%	182	21.9%	41.4%	28.2%	36.5%
I rarely talk to my friends about my sex life	38.8%	216	42.9%	35.6%	38.5%	39.1%
I never talk to my friends about my sex life	19.2%	107	27.9%	12.3%	28.2%	11.7%
A co-worker	68.5%	381	79.0%	60.1%	65.2%	71.1%
A same-sex friend	25.7%	143	16.9%	32.8%	17.4%	32.6%
An opposite-sex friend	73.6%	409	79.8%	68.5%	73.9%	73.2%
A celebrity	50.9%	283	56.5%	46.4%	48.6%	53.4%
A relative or in-law	12.8%	71	20.6%	6.5%	15.8%	10.4%
None of these	11.5%	64	5.6%	16.2%	13.8%	9.7%
Yes	42.5%	236	39.9%	44.6%	33.7%	50.0%
No	57.5%	319	60.1%	55.4%	66.3%	50.0%
Yes	20.6%	86	23.4%	18.3%	26.3%	16.9%
No	53.2%	222	47.9%	57.6%	62.0%	47.5%
N/A — I don't currently have a partner	26.1%	109	28.7%	24.0%	11.7%	35.5%
Avg. = 19 Median = 10			Avg. = 24 Median = 11	Avg. = 15 Median = 9	Avg. = 15 Median = 8	Avg. = 22 Median = 10
Avg. = 18 Median = 8			Avg. = 24 Median = 10	Avg. = 12 Median = 7	Avg. = 12 Median = 6	Avg. = 22 Median = 10

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	<b>ALL PERCENT</b>	<b>ALL COUNT</b>	<b>MEN PERCENT</b>	<b>WOMEN PERCENT</b>	<b>MARRIED PERCENT</b>	<b>NOT MARRIED PERCENT</b>
<b>Q44. How often have you engaged in bondage during sex?</b>						
Never	61.7%	343	68.0%	56.6%	67.1%	57.2%
Rarely	25.5%	142	23.5%	27.2%	23.4%	27.8%
Sometimes	11.9%	66	7.3%	15.5%	8.7%	14.4%
Often	0.9%	5	1.2%	0.6%	0.8%	0.7%
Most times that I've had sex	0.0%	0	0.0%	0.0%	0.0%	0.0%
<b>Q45. Have you ever paid for sex?</b>						
Yes	8.8%	49	18.1%	1.3%	9.6%	7.7%
No	91.2%	506	81.9%	98.7%	90.4%	92.3%
<b>Q46. Have you ever been offered money in return for sex?</b>						
Yes	12.6%	69	10.7%	14.1%	9.2%	15.4%
No	87.4%	479	89.3%	85.9%	90.8%	84.6%
<b>Q47. Have you ever accepted money in return for sex?</b>						
Yes	2.9%	16	3.2%	2.6%	2.0%	3.7%
No	97.1%	539	96.8%	97.4%	98.0%	96.3%
<b>Q48. Have you ever given someone gifts (shoes, clothing, rent paid for, dinners, etc) in return for sex?</b>						
Yes	7.0%	38	13.9%	1.3%	6.5%	7.5%
No	93.0%	508	86.1%	98.7%	93.5%	92.5%
<b>Q49. Have you ever accepted gifts (shoes, clothing, rent paid for, dinners, etc.) in return for sex?</b>						
Yes	7.6%	42	5.6%	9.1%	5.6%	9.0%
No	92.4%	514	94.4%	90.9%	94.4%	91.0%